**Off-Campus Life Advisory Board Minutes**

**October 6, 2014**

Meeting called to order at 4:08 pm.

**Introduction** were made. In attendance were Mike Katz, Lance Volmer, Lindsay Mason, Jeannie Ortega, Jake Christensen, Rachel Braley, Emily Allen and Nancy Rhodes.

**RamRide** – Lindsay introduced RamRide and our role in it. RamRide averages 1500 rides during the weekend. Most volunteer spots are filled regularly. This program will be moving fully into OCL soon. Fee will be moving into our office, but will be its own separate fee and account. We still need approval from SFRB. We are starting that process this semester.

 Lance inquired if there has been a change in RamRide numbers since the inception of Max. Lindsay responded that there has been no real change.

**Ice Cream Welcome Wagon** update – the following stats were provided:

* 226 contacts made in 6 hours on 8/2 and 8/3
* 4 out of 5 believe event will have a positive impact in neighborhood
* 4 out of 5 are more likely to communicate with neighbors as a result of this event

Mostly reached out to neighborhoods west of campus. Most likely will do on Saturday and Sunday next year as a result of the survey responses we received. Art of Neighboring brochures were handed out at this event. We want to target rental heavy neighborhoods.

**Community Welcome** updates – the following stats were provided:

* 45 teams
* 176 volunteers visited with over 1600 neighbors and 1700 homes
* 4 out of 5 feel more aware of neighborhood issues around campus
* 95% believe that we should continue to educate the community about local codes and ordinances through this event
* 89% believe this event will have a positive impact in the neighborhoods

Emily shared that there was a decrease this year of student volunteers, particularly athletes and ASCSU students. There was also a decrease in police participation due to scheduling issues. Emily would like our board to consider ways to get more student involvement next year. Jake suggested PLI. He will be emailing Emily with information.

**Party Registration** – the following stats through September 2014 were provided:

* 2663 total parties registered
* 2263 no warnings/citations (85%)
* 328 warnings/no citations (12%)
* 43 citation after warning (2%)
* 29 citations without warning (1%)

Stats are still consistent. Emily shared that police are encouraging students to register their parties.

Emily shared our new advertising campaign for Party Registration with our board and asked for feedback. We are pushing the 97% have no issues stats along with our year round registration and other benefits in our advertising. We have advertising on the electronic boards throughout campus. It was suggested that we provide a flyer with FAQs for hearing officers.

**Seminar classes** – we have gotten into these classes this semester and are giving first year students information on the Art of Neighboring.

**Lockers** – We will have new lockers in the LSC to rent. After discuss this with our board, it was decided that we would have different prices for our 3 different sizes of lockers -- $20 for our small/quarter lockers; $25 for the medium/half lockers; $30 for the large/full lockers.

**New initiative:**

**Leasing Campaign –** We are partnering with UNC and CU to educate students on waiting to sign a lease. We shared our current graphics with the board and will be emailing pdfs of these posters to them for feedback.

**Microfiber** – We produced a microfiber that promotes #think before you act to our on-campus first year students. Mike requested we share this hashtag with athletics.

**Housing complex outreach** – We are reaching out to complexes in the vicinity of campus to have a workshop/roundtable to discuss issues, get feedback, etc. These would occur in the summer. Mike mentioned that he would like to be a part of these outreach efforts.

**Student behavior** – there was a riot this weekend. We discussed with the board the difficulty of making people accountable.

Meeting adjourned at 5:20pm.