**Off-Campus Life Advisory Board Minutes**

**October 15, 2018**

Meeting was called to order at 3:02pm

In attendance: Chris Carney, Holly Ryan, Sayed Naqvi (SFRB Representative), Hannah (ASCSU Community Affairs), Lindsay Mason, Jenn Rieskamp, Aileen Weed, Jeannie Ortega, and Nancy Rhodes.

Jeannie also mentioned Lance Volmer who is also on the Board, but was unable to attend.

**Introduce Jenn:** Jenn talked about her role in our office and her position.

**Community Welcome update:** Jenn described the event (200 volunteers out into the community to welcome/welcome back neighbors). This year, 196 volunteers, 68 officers (CSU and FCPS), 87 students (40 from ASCSU). Almost 1500 homes visited and connected to 1200+ neighbors.

**Snow Shovel update:** In exchange for getting information, this year we gave out 417 snow shovels. We give students education on the snow ordinance, being a good neighbor, etc. We are still in the process of collecting data. We expect about 98% know about the ordinance after our education. We’ve talked about doing something more visual and fun for this program. We are still brainstorming ideas to increase excitement around this event.

**Fall Clean Up update:** Scheduled for Saturday, November 3rd. 290 neighbors registered; intentionally less than last year. Same number of students as last year (2200).

This year we have incorporated a direct learning outcome. We will be incorporating more specific information to have students tell us specific information learned.

**Website redesign:** Trying to get an idea of what is needed from this redesign. What re the most common reasons to visit OCL?

Quick buttons: (suggested)

* Events – rotate depending on what big event is coming up
* Key words – clear. Ex: Housing, Ordinances, etc.
* With events, how to participate (volunteer opportunities)
* More actual pictures
* Too much information currently on single page; use smaller fonts
* Don’t put important information at end/bottom
* Use of mixed media; videos

**CWC:** Jenn described our collaboration and services there. Lindsay asked what other services should be offered at CWC? Suggested: Records, more information on parties and ordinances.

Question asked: Is this funded by CSU? Funded by FCPS; we provide student staff time to cover front desk.

Suggestion: Make space known; more ads; advertise specific opportunities. Add to website as quick button. Open house; targeted events.

Question asked: Will OCL be requesting a fee increase? We are still in conversation with VPSA, but are looking at adding a Program Coordinator shared with RamRide.

Meeting was adjourned at 4:20pm.