

OFF-CAMPUS LIFE YEARLY SPONSORSHIP PACKAGES

Colorado State University's Off-Campus Life is the official authority and informational source for students, faculty, and staff moving or living off campus. Our exclusive access to students searching for off-campus housing and services gives us a great platform for advertising. Your business can gain access to our targeted marketing through our yearly sponsorship opportunities. Each level offers a variety of marketing benefits. Gold and Platinum packages are limited! Get yours before they're gone.



GREEN \$1,000 - UNLIMITED AVAILABLE

- One Housing Fair Booth
- One Housing Fair Lunch
- Half Page Ad in the OCL Student Handbook
- One Month of RentalSearch Web Ads
- Business Name Listed on Housing Fair Web Page through OCL's Website
- Logo on Housing Fair Display Case Ad
- Business Name Included in Large Housing Fair Collegian Ads
- Business Name Listed on ad in Collegian Housing Guide
- Listed in Housing Fair Social Media Posts
- Business Name Highlighted on Housing Fair map
- Small Logo highlighted on LSC day-of Housing Fair Signage
- Waived Internet Fee for Housing Fair Booth

GOLD \$2,000 - FIVE AVAILABLE

- One Housing Fair Booth with Preferred Location
- Two Housing Fair Lunches
- Full Page Ad in the OCL Student Handbook
- Two Months of RentalSearch Web Ads
- Small Logo Added to Housing Fair Web Page on OCL's Website
- Logo on Housing Fair Display Case Ad
- Small Logo Included in Large Housing Fair Collegian Ads
- Small Logo Included on ad in Collegian Housing Guide
- Business individually promoted in Housing Fair Social Media Posts
- Small Logo Highlighted on Housing Fair map
- Medium Logo highlighted on LSC day-of Housing Fair Signage
- Waived Internet Fee for Housing Fair Booth

PLATINUM \$5,000 - TWO AVAILABLE

- Two Housing Fair Booth with Prime Location
- Three Housing Fair Lunches
- Back Cover or Inside Front Cover Ad in the OCL Student Handbook
- Three Months of RentalSearch Web Ads
- Large Logo Added to Housing Fair Web Page on OCL's Website
- Logo Included on Interior and Exterior Transport Housing Fair Bus Ads
- Logo Included on all Housing Fair Posters
- Logo on Housing Fair Display Case Ad
- Large Logo Included in Large Housing Fair Collegian Ads
- Large Logo Included on ad in Collegian Housing Guide
- Logo Promoted in Housing Fair Social Media Posts
- Large Logo Highlighted on Housing Fair map
- Large Logo highlighted on LSC day-of Housing Fair Signage
- Waived Internet Fee for Housing Fair Booth